

PROGRAM DETAILS

DAY AND TIME

→ 29th of May, 13.30 – 15.30

TITLE

 Green growth – initiatives and projects creating sustainable growth in the STRING region



STRING

ACTIVITY PARTNER

→ STRING, Lund University and Hamburg Hafencity University

MANAGEMENT SUMMARY

The focus of this seminar is to identify and dissect what works in the transition to a (more) sustainable society in the STRING region, stretching from Hamburg in the South to Oslo in the North; resulting in concrete recommendations for further development.

PROGRAM DETAILS

- → 13.30 14.00: Framing the day: what is the concept of green growth and how do we achieve it?
 - Professor Jörg Knieling, Chair of Urban Planning and Regional Development, Hamburg HafenCity University
 - Fredrik NG Andersson, Associate professor at Department of Economics, Lund University.
- → 14.00 15.00: Four case studies on creating sustainable development in the STRING region today
 - Tobias Åbonde, VD BRING Express Sweden, will talk about the project Älskade Stad, Sweden: how can a central distribution center in Stockholm ensure a better environment?
 - Thomas Jacob, Senate of the Free and Hanseatic City of Hamburg, Senate Chancellery, International Projects; what projects are ongoing in Hamburg and what is the common denominator that makes them work?
 - Niels Hoe, Founder of HOE360 Consulting & Appointed censor in Design and Architecture will talk about the project Bicycle City: what makes Copenhagen the bicycle capital of the world?
 - Claes Kanold, Mobility services, from Ruter A/S, Norway will talk about the pilot activity Activity Buses: how do we set up public transport systems for young people so that they do not have to be driven by their parents?
- → 15.00-15.30: Panel discussion: lessons learned from the case studies -one point of action for further development in the region?
 - Mätta Ivarsson, First Chairman of the Regional Committee for Development, Deputy Governor, Region Skåne, Sweden
 - Professor Jörg Knieling, Chair of Urban Planning and Regional Development, Hamburg HafenCity University



- Henrik Gudmundsson, Senior Consultants, Transport and Cities, CONCITO, Denmark
- Karolina Wingard, Student, Alnarp University, Sweden

More information at → <u>www.stringnetwork.org</u> Contact <u>aarr@stringnetwork.org</u>