PROGRAM DETAILS

DAY AND TIME

➔ 29 May, 9.00 am – 12.30 pm

TITLE

➔ Sustainability megatrends and their impact on transport in the STRING geography

ACTIVITY PARTNER

➔ GREAT (Green REgions with Alternative fuels in Transport)

GREAT is an EU Project initiated by STRING to upscale decarbonisation of the road transport sector. In a partnership between the private and public sector we address one of our biggest climate challenges. GREAT is building 70 fast chargers and three LNG/LBG stations between Hamburg and Oslo/Stockholm. The result is a reliable infrastructure for alternative fuels and new possibilities for sustainable transports along the corridor. GREAT is also working actively to change attitudes and increase usage of more sustainable fuels.

Read more about GREAT at www.great-region.org

MANAGEMENT SUMMARY

➔ Join GREAT for an interesting seminar and workshop on the impact of current megatrends in sustainability and green transport. The work to meet climate and environmental challenges is constantly moving forward and developing, where do we stand today and how will this affect transportation of both people and goods in the future in the STRING geography?

The Deutsche Umwelthilfe will address the acute problem of air quality. In March the German Federal Administrative Court in Leipzig said in a ruling not open to appeal that cities can ban all diesel cars that does not comply with Euro 6. The ruling, hailed “a victory for clean air”, is the result of the Deutsche Umwelthilfe suing German cities, arguing that they have a duty to cut excessive air pollution to protect people’s health.

NEVS will talk about s China and their commitment to electric cars. A gigantic domestic market together will strict regulations will inevitably increase the speed of the shift to sustainable transports in China. How can Europe and
China work together to find synergies that supports the environment, climate and our economies?

The second part of the seminar consists of a panel and mini workshop on our contribution to change. Something all our key note speakers have extensive experience from. In order to reach our environmental and climate goals we all need to step up, both at private level and in our professions. All change starts at a personal level but we all know that people are the hardest things to change! Furthermore - We all change at different speeds and besides we will only change if we believe in the vision!

Help us identify why the change to a decarbonised and sustainable transport sector is moving so slowly. How can we create the right conditions that make the change happen? Help us identifying the embedded underlying factors we do need to eliminate!

PROGRAM DETAILS
Tuesday, 29 May 2018

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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Presenter</th>
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<tbody>
<tr>
<td>09:00-09:15</td>
<td>Welcome note</td>
<td>Britt Karlsson-Green, Project Manager –GREAT, Region Skåne</td>
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<td>A short introduction to GREAT – a STRING initiative</td>
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<td>09:15-10:30</td>
<td>Part 1: Key note speeches on sustainability megatrends</td>
<td>Dorothee Saar, Head of Department Transportation and Air Quality, Deutsche Umwelthilfe</td>
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<td>Dorothee Saar is a graduated landscape planner from the Technical University in Berlin. She joined the Deutsche Umwelthilfe in 2006 and since 2011 she heads the department of transportation and air quality with eight staff members. Ms. Saar will talk about the diesel campaign and its effects in Germany as well as globally. She will also discuss what the upcoming missions for the Deutsche Umwelthilfe are.</td>
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<td>Thomas Axelsson, Business Developer, National Electric Vehicle Sweden (NEVS)</td>
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|          |                                                   | In 2012 Kai Johan Jiang started the transformation of the classic Swedish Saab into an electric car. Mr. Axelsson will talk about the journey so far and what lays ahead both in terms of car development and mobility concepts as well as the plans to build the world’s largest electric car production facility. The keynote will also raise the
question if China is outrunning Europe when it comes to electric car development and building a mass market.

*TBC
A brief history of sustainability. From ‘Silent Spring’ to Nanoparticles, from Rio to Paris. We tell the stories of some key processes that has driven the development in sustainable transport. Which were the triggering factors and which will be the strong triggers in the future? Will nations be able to reach the goals set and what is the next step.

10:30-11:00 Coffee break
11:00-12:15 Part 2: Panel and workshop on changing to sustainable transport in the STRING geography

Panel discussion - The courage to break patterns and induce change
Dorothee Saar, Deutsche Umwelthilfe
Thomas Axelsson, NEVS
Britt Karlsson-Green, GREAT

Mini workshop – If it was up to us
In this creative workshop we will look at ourselves and our organisations to explore our possibility to take initiatives that will make the shift to alternative fuels happen. Join the session to help turn talk into walk.

• Where is the comfort level of me and my organisation when it comes to change?
• What is your ability to influence change in your organisation?
• How can me and my organisation contribute to sustainable transports?
• What would it take for you to actually change?
• How could other stakeholders support the change?

12:15-12:30 Wrap-up

More information at ➔ www.great-region.org
Contact Jonas.brantefors@skane.se