

## Profile your business to 800 decision-makers from Germany, Denmark and Sweden

The Fehmarnbelt Days 2018 is a two-day summit in Malmö focusing on tomorrow's connections. Together, we exchange ideas and discuss key issues and possible growth opportunities of the emerging Fehmarnbelt Region.

### FACTS:

- Monday 28<sup>th</sup> – Tuesday 29<sup>th</sup> of May 2018
- Clarion Hotel & Congress Malmö Live
- 600 – 800 delegates from Northern Germany, Denmark, Southern Sweden and beyond.
- Decision makers and operational management from business, a great number of politicians, scientists and representatives from public authorities are expected to attend
- Region Skåne and the City of Malmö are hosting Fehmarnbelt Days 2018 together with Fehmarnbelt Committee (FBC), Fehmarnbelt Business Council (FBBC), Femern A/S, and STRING.
- 1-day single track conference program + 1 day 24 session slots within
  - *Logistics, Transportation & Infrastructure*
  - *Construction*
  - *Sustainable development, Innovation & Green Growth*
  - *Culture & Creative Industries*
  - *Education, Research, Scientific Cooperation & Knowledge Transfer*
  - *Labour market*
  - *Tourism*

### Conference theme this year: *Tomorrow's Connections*

The conference will focus on how implementing the right strategies can create better conditions for growth, boost the labour market, promote skills and how the Fehmarnbelt tunnel will have an impact on other areas such as culture, tourism and, of course, transports and logistics.

The Fehmarnbelt region will be home to the world's longest immersed tunnel. This groundbreaking engineering and construction project is also impressive in that it has inspired the many initiatives that have already emerged to develop the region. Claus F. Baunkjær, CEO of Femern A/S, will kick off the conference with his key insider's knowledge of the Fehmarnbelt Tunnel's progress.

Swedish and Danish Transport Ministers Tomas Eneroth and Ole Birk Olesen, Schleswig-Holstein's Transport Minister Bernd Buchholz-Mayors Olaf Scholz of Hamburg and Katrin Stjernfeldt Jammeh of Malmö as well as Henrik Fritzon (First Governor Region Skåne) have confirmed that they will attend. In the near future, more influential speakers and high-level politicians are expected to confirm that they will attend.

More highlights will be defined by the Activity Partners in the upcoming month.

### Supporting Sponsor

There are 4 predefined sponsoring packages as well as an open sponsor package. In addition, sponsors have the option to tailor specific events such as to host one of several coffee breaks or the networking lunch. Other contributions to make the entire event even more attractive, are highly appreciated as well.

While optimizing the overall FBD 2018 event, sponsors can gain a combination of benefits through offering differing financial support to the FBD 2018 organizers.

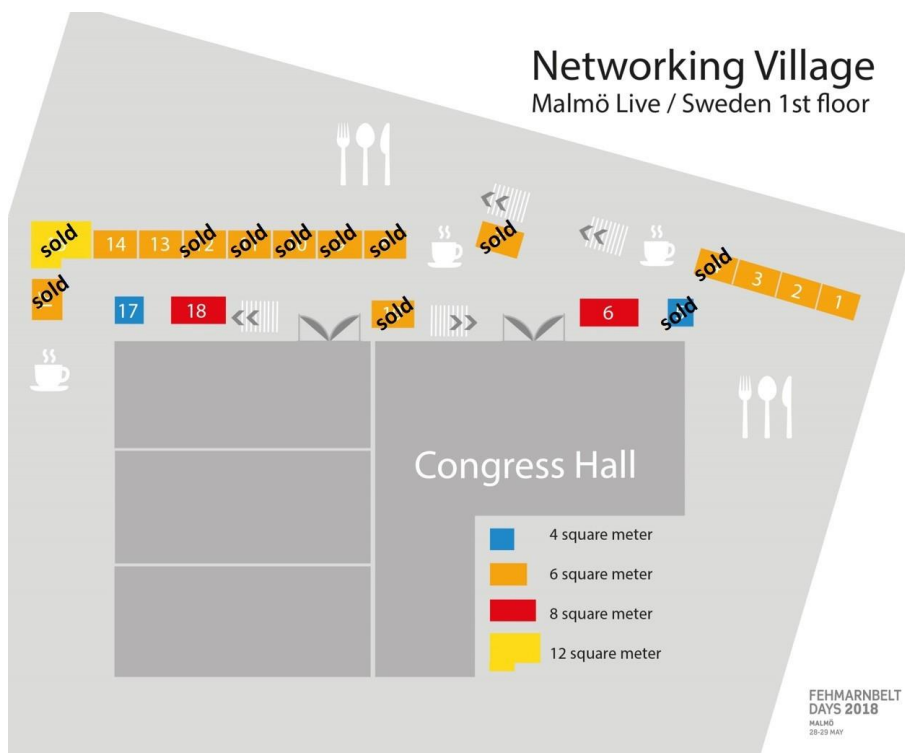
The sponsors will obtain the right to use the official logo of the conference and brand themselves as an official Sponsor of the Fehmarnbelt Days 2018, in the period from the contract is concluded until the end of 2018. The logo exposure as a sponsor on the official FBD website, various printed material and screens at the venues.

<b>Package 1000</b>	1.000,00 €	Logo placement as sponsor on all publications, banners and as linked logo on the FBD webpage.
<b>Package 2000</b>	2.000,00 €	Roll-up in the main conference hall at the 28th of May to present your organization/ project/ activity + package 1000
<b>Package 3000</b>	3.000,00 €	6 sqm exhibition space + package 2000
<b>Package 5000</b>	5.000,00 €	8 sqm exhibition space + package 2000
<b>Open Package</b>		individual negotiation: pre-workshops / seminars / sessions

### Exhibition area with 19 spaces

The Networking Village during the two-day event (Monday and Tuesday 28 -29 May 2018) will be open between 9 am and 5.30 pm. It will be set up in the foyer of the main hall and include a coffee station and lunch buffet for conference delegates. The FBD exhibitors will be mentioned (by name) on the Fehmarnbelt Days webpage – exhibitors may include a short profile as well.

The exhibition will be sold by space from 4 to 12 square meters including electricity, WIFI and (optional) 2 chairs and a table. The exhibitor will bear all costs of production, setup, transportation or special orders for the exhibition, which could be declared.



### Practicalities

In order to arrange the best setting and to provide further information, please contact the Fehmarnbelt Days Secretariat. Jointly, we will incorporate your wishes and negotiate the possibilities as well as mutual benefits. The conference language will be English.

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[secretariat@fehmarndays.com](mailto:secretariat@fehmarndays.com)

[www.fehmarndays.com](http://www.fehmarndays.com)

All offers are limited and assigned to interested FBD partners strictly on a “first-come-first-served” basis.

### Terms of payment

The payment of the total Fehmarnbelt Days partnership will be invoiced before the conference.

### Application and deadline

There do not exist any formal deadline to announce your sponsorship. However, the communication about the Fehmarnbelt Days 2018 is now actively ongoing and the exhibition spaces are sold continuously. It is your advantage to indicate your interest as soon as possible.

There is no formal application needed rather than an email to [secretariat@fehmarbeltdays.com](mailto:secretariat@fehmarbeltdays.com) showing your interest. The finally needed information are:

- Clear identification of the partner with address and a VAT-number.
- Contact person at the partner's organization.
- Provision of the partner's logo and 500 character profile text
- Description of partner's event / exhibition or/and banner expectations.

### Inspiration from previous event: Fehmarnbelt Days 2016 in Hamburg

With more than 35 events and 800 participants, the Fehmarnbelt Days 2016 was a great success. For three days, the Fehmarnbelt Days provided a broad platform for stakeholders from all over the emerging Fehmarnbelt Region and beyond to exchange ideas and experiences.

Take part of the movie from 2016 <https://www.youtube.com/watch?v=LDsLJfb2WIo>



**FEHMARNBELT  
DAYS 2018**  
MALMÖ  
28-29 MAY

