

Fact sheet for Fehmarnbelt Days 2018 Partners 28/29 May 2018, Malmö / Sweden

Region Skåne and the City of Malmö are hosting Fehmarnbelt Days 2018 together with Fehmarnbelt Committee (FBC), Fehmarnbelt Business Council (FBBC), Femern A/S, and STRING. The event will be held from 28 to 29 May 2018 gathering around 600 – 800 delegates from Northern Germany, Denmark, Southern Sweden and beyond. Decision makers and operational management from business, a great number of politicians, scientists and representatives from public authorities are expected to attend.

The event will take place in Malmö at the **Clarion Hotel & Congress Malmö Live** Monday 28th – Tuesday 29th of May 2018.

Partner of Fehmarnbelt Days 2018

For the second time, the organizers of the Fehmarnbelt Days 2018 offer the unique opportunity for private companies, organizations, networks or projects to become a partner of the Fehmarnbelt Days 2018. So-called “Activity Partners” of the Fehmarnbelt Days pursue their own activities within the context of the joint forum. Exhibitors present their organization or project in the networking village in the foyer of the venue, whereas Sponsors supports the event financially. So it is your choice to decide what kind of partnership fits best to your idea.

The conference offers an exceptional platform for businesses and stakeholders to communicate, network to peers and political leaders in potential key areas for this year’s event:

- Logistics, Transportation & Infrastructure
- Construction
- Sustainable development, Innovation & Green Growth
- Culture & Creative Industries
- Education, Research, Scientific Cooperation & Knowledge Transfer
- Labour market
- Tourism

Fehmarnbelt Days provide a broad platform for stakeholders from all over the emerging Fehmarnbelt Region and beyond to exchange ideas and experiences, to discuss key issues and further cross-border collaboration. Fehmarnbelt Days want to develop possible growth opportunities of the emerging Fehmarnbelt Region – seize the possibilities and understand possible obstacles. The relevance of the overall Fehmarnbelt event dependent finally on the involvement of the partners of the Fehmarnbelt Days 2018!

For further details please see: www.fehmarnbeltdays.com

Conference theme this year: *Tomorrow's Connections*

The conference will focus on how implementing the right strategies can create better conditions for growth, boost the labour market, promote skills and how the Fehmarnbelt tunnel will have an impact on other areas such as culture, tourism and of course transports and logistics and others. A significant keynote speaker and high-level politicians will be attracted for the joint conference part of the organizers. More highlights will be defined by the Activity Partners in the upcoming month.

Activity Partner

The FBD activity partners use the Fehmarnbelt Days to pursue their own activities within the context of the joint FBD forum. This results in an enhanced visibility of their specific activity and extends the sphere of influence beyond the usual target group. Accordingly, this is the perfect opportunity to obtain the attention of people from different sectors and a varying background.

The FBD Activity Partner's contribution could e.g. be an event, a workshop, a seminar, a conference or even an excursion. We could offer rooms for up to 35, 45, 150, 600+ persons for 1/4 up to 1 days. The basic requirement to be an FBD Activity Partner is to independently, and with self-responsibility, organize your activity concerning its thematic content, its finances and its target-oriented marketing. The conference language will be English.

In a very practical sense, the added value of becoming an FBD Activity Partner is the possibility to use the organizational platform as well as the extended forum of the FBD. Major synergetic effects are foreseen.

Examples of your benefit:

- Facilitating new and positive impulses
- Increased visibility
- Being publicly mentioned as an FBD Activity Partner
- Presentation of the event in the overall program
- Supported marketing for the event within the FBD framework
- Provision of room(s), space and basic technical equipment on a fixed price
- Using of the existing registration process
- Catering for your specific contribution included in the common catering

Exhibitors

The exhibition space in the foyer of the main hall will include the coffee station and lunch buffet for the delegates. Starting with the first joint conference day of all Fehmarnbelt Days Organizers, the FBD Exhibitors use the forum of the Fehmarnbelt Days 2018 at Malmö Live (Monday and



STRING



Tuesday 28 -29 May) to present their projects, businesses, initiatives or networks through their own booth at the networking village. Thereby, they will address stakeholders and decision-makers from politics, science and business as well as the interested public. FBD exhibitors will be mentioned (by name) on the Fehmarnbelt Days webpage – they dispose of the option to include a short profile as well.

The exhibition will be sold by space from 4 to 12 square meters including electricity, WIFI and optional 2 chairs and a table. The exhibitor will bear any costs of production, setup, transportation or special orders for the exhibition, which could be declared.

Supporting Sponsor

FBD Sponsors have the option to refer to pre-defined sponsoring packages. The supporting sponsorship provides specifically dedicated support for the general Fehmarnbelt Days 2018 such as to invite to one of several coffee breaks or the networking lunch. Other contributions to make the entire event even more attractive, are highly appreciated as well.

While optimizing the overall FBD 2018 event, sponsors can gain a combination of benefits through offering differing financial support to the FBD 2018 organizers.

The sponsors will obtain the right to use the official logo of the conference and brand themselves as an official Sponsor of the Fehmarnbelt Days 2018, in the period from the contract is concluded until the end of 2018. The logo exposure as a sponsor on the official FBD website, various printed material and screens at the venues.

Package 1000	1.000,00 €	Logo placement as sponsor on all publications, banners and as linked logo on the FBD webpage.
Package 2000	2.000,00 €	Roll-up in the main conference hall at the 28th of May to present your organization/ project/ activity + package 1000
Package 3000	3.000,00 €	6 sqm exhibition space + package 2000
Package 5000	5.000,00 €	8 sqm exhibition space + package 2000
Open Package		individual negotiation: pre-workshops / seminars / sessions

Practicalities

In order to arrange the best setting and to provide further information, please contact the Fehmarnbelt Days Secretariat. Jointly, we will incorporate your wishes and negotiate the possibilities as well as mutual benefits. The conference language will be English.

+49 431 590 18 49

secretariat@fehmarndays.com

www.fehmarndays.com

All offers are limited and assigned to interested FBD partners strictly on a “first-come-first-served” basis.

Terms of payment

The payment of the total Fehmarnbelt Days partnership will be invoiced before the conference.

Application and deadline

The application should contain:

- Clear identification of the partner with address and a VAT-number.
- Contact person at the partner’s organization.
- Provision of the partner’s logo and 500 character profile text
- Description of partner’s event / exhibition or/and banner expectations.